

University of Illinois Extension has a long and rich history of working in Northwest Illinois to enhance communities and augment economies. Local governments, community organizations, schools and service providers have benefited from the expertise of Extension professionals and University research.

Assistance Right in Your Backyard

- Strategic and comprehensive planning for governments and organizations
- Facilitation of transition and other organizational processes
- Data collection and analysis for decisionmaking
- Survey development, administration and analysis
- Retail in your community
- Business Retention and Expansion
- Customer Service Training
- Meeting Management
- Tourism and agri-tourism

CONTACT YOUR COUNTY UNIT

Boone	815-544-3710
Bureau	815-875-2878
Carroll	815-244-9444
DeKalb	815-758-8194
Grundy	815-942-2725
Henderson	309-924-1163
Henry/Stark	309-853-1533
JoDaviess	815-858-2273
Knox	309-342-5108
LaSalle	815-433-0707
Lee	815-857-3525
Marshall-Putnam	309-364-2356
Mercer	309-582-5106
Ogle	815-732-2191
Rock Island	309-796-0512
Stephenson	815-235-4125
Warren	309-734-5161
Whiteside	815-772-4075
Winnebago	815-986-4357



UNIVERSITY OF ILLINOIS
EXTENSION

Community & Economic Development

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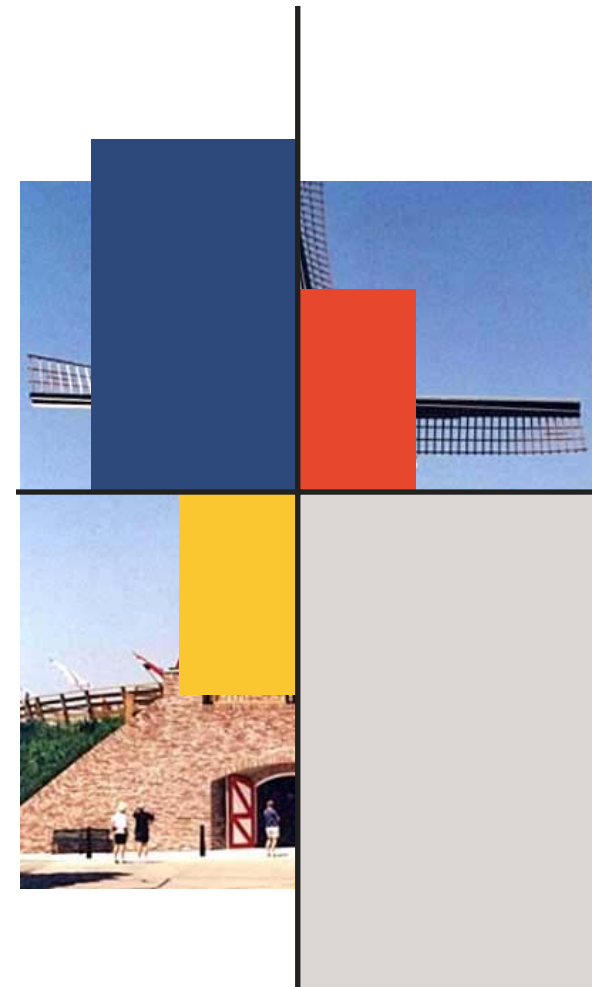
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University of Illinois • U.S. Department of
Agriculture • Local Extension Councils Cooperating
University of Illinois Extension provides equal
opportunities in programs and employment.



Community & Economic Development

Serving Communities throughout Northwest Illinois



- Community Swap
- Strategic Planning
- Customer is Key
- Connecting Tourism to Retail
- What to do When the Superstore Comes to Town
- Local Government; Local Issues
- Tomorrow's Leaders:
Understanding Illinois Local Government

The above is just a sample of programs currently being brought to local governments, community organizations, schools and businesses in Northwest Illinois. These and other programs are available by contacting your county Extension office.



Community & Economic Development Services

DATA AND SURVEYS

Census, business, lifestyle and other demographic data are available quickly and in easily accessible formats. Data analysis to assist in decision-making is also offered as a part of these services.

Extension professionals can develop, administer and analyze surveys and provide you with a report of findings that goes beyond listing the numbers. Additionally, communities can develop their own surveys through Extension's Laboratory for Community & Economic Development.

RETAIL & BUSINESS

A variety of programs are available to local governments, Chambers and business organizations which provide direction not theory to business owners and community leaders. In addition to the programs listed above, Extension also provides training in Visual Merchandizing, Marketing and Developing Business Plans and has a Business Retention and Expansion Certified Master on staff.

STRATEGIC PLANNING

Whether you're just thinking about strategic planning or ready to go, Extension resources are available to local governments, schools, community organizations and businesses. Extension Educators will help you decide the best process *for you* and can facilitate planning from vision through the development of a useful report with practical, constructive recommendations.

MEETING MANAGEMENT

Training in effective use of Parliamentary procedures, time management, conflict management and dealing with sensitive issues will be tailored to your group's needs.

Experienced professionals are available to facilitate sensitive or difficult meetings when use of a neutral third-party is preferable.

- Extension Educators have the expertise to develop new programs to meet the emerging needs of your community.

- Access to University of Illinois faculty is an invaluable resource.

- Grant and grant writing assistance is also available.

- Extension's CED Educators, resources and services are available at reasonable fees of \$33/hr public sector; \$66/hr private sector.

- Extension is local; right in *your* county!

