

Dear Fruit and Vegetable Grower:

Iowa State University Extension and the University of Illinois Extension invite you to attend the annual Fruit and Vegetable Symposium on Friday, December 11, 2009 at the Scott County Extension Office, Cyclone Room, 875 Tanglefoot Lane, Bettendorf, Iowa.

We will again feature the latest research from Iowa State University and the University of Illinois at Urbana-Champaign.

We look forward to seeing you on December 11!

Sincerely,

Patrick O'Malley  
Commercial Horticulture Program Specialist, ISU

Duane Gissel,  
Horticulturist, ISU

Martha Smith  
Extension Educator – Horticulture, UIUC

Loretta Ortiz-Ribbing  
Extension Educator – Horticulture, UIUC

Maurice Ogutu  
Extension Educator – Horticulture, UIUC

**Directions:**

From I-80 go to I-74. From I-74 take 53<sup>rd</sup> Street exit and go east to Utica Ridge Road. (Two banks are at this intersection). Turn south (right) on Utica Ridge and travel until you come to the third stop light. Turn west (right) on Tanglefoot Lane and go to the second building on the left.

As you are driving on I-74, you will be able to see a large white water tower at the corner of Tanglefoot Lane and Utica Ridge Road. Drive toward the water tower and you will find the office.

Johnson County Extension  
4265 Oak Crest Hill Rd SE  
Iowa City IA 52246-5881



# Iowa – Illinois Fruit and Vegetable Symposium

December 11, 2009  
Scott County Extension Office  
Bettendorf, Iowa

Sponsored by the  
University of Illinois and  
Iowa State University  
Extension Services



**Iowa-Illinois Fruit & Vegetable Symposium**

**Registration**

Registration deadline is December 4, 2009

**Registration Fee:**

\$25 for 1<sup>st</sup> person

\$20 for 2<sup>nd</sup> person participating from the same farm or business

\$15 for the 3<sup>rd</sup> person or more participating from the same farm or business

Name \_\_\_\_\_ @ \$25

Name \_\_\_\_\_ @ \$20

Name \_\_\_\_\_ @ \$15

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Registration fee enclosed: \$ \_\_\_\_\_

Make checks payable to:  
Johnson County Extension

Return this form along with the fee to:

Johnson County Extension  
4265 Oak Crest Hill Rd SE  
Iowa City, IA 52246-5881  
(319) 337-2145

Information about the Iowa-Illinois Fruit & Vegetable Symposium can be found on the Johnson County Extension web site at [www.extension.iastate.edu/johnson](http://www.extension.iastate.edu/johnson).

**Iowa - Illinois Fruit & Vegetable Growers Symposium**

December 11, 2009



**12:00 – 1:00**

**Registration and visit with exhibitors**

**1:00 – 1:40**

**Cropping for Profit – High Tunnel Production Considerations**

*Hank Taber, Iowa State University Extension*

**1:45-2:15**

**Direct Marketing Ideas to Improve Produce Sales**

*Andrew Larson, Iowa State University Extension*

**2:15 – 2:50**

**Break and visit with exhibitors**

*(You may choose to attend the fruit or vegetable session for each time slot.)*

**Fruits**

**Insect Management Updates with a Focus on Insects and Insecticides**

*Rick Weinzierl  
University of Illinois Extension*

**Potential for Aronia as a New Crop**

*Eldon Everhart  
Iowa State University Extension*

**Realities of the Potential for Grape Production in the Upper Midwest**

*Bill Shoemaker  
University of Illinois Extension*

**2:50 – 3:30**

**Vegetables**

**Fitting Heirlooms Into Your Tomato Enterprise**

*Bill Shoemaker  
University of Illinois Extension*

**3:35 – 4:15**

**Tomato Production – Varieties and Quality**

*Hank Taber  
Iowa State University Extension*

**4:20 – 5:00**

**Insect Management Updates with a Focus on Tomatoes and Peppers**

*Rick Weinzierl  
University of Illinois Extension*