



UNIVERSITY OF ILLINOIS  
EXTENSION

# FOOD RULES

## Workshop



**Tuesday, March 3, 2009 ~ 6:30 to 8:30 p.m.**

University of Illinois Extension-Williamson County  
1306 N. Atchison Avenue, Suite A ~ Marion, Illinois 618-993-3304



### Have you ever wondered...

- Is it OK to sell **home-baked goods**?
- Can I give customers samples of my **fresh apples**?
- Can I transport and sell frozen meat **at a farmers' market**?

If you are producing and selling foods to consumers, then you need to know the rules and regulations that govern the direct-marketing of farm products. **FOOD RULES** is a two hour workshop covering everything you need to know about marketing farm products to consumers.



### At THE FOOD RULES workshop you will:

- Learn how to correctly market farm products without the fear of fines
- Hear from a panel of State and County Health Department personnel featuring representatives from the Illinois Department of Agriculture, legal experts, and successful, experienced farmers
- Ask specific questions regarding your concerns

Participants are encouraged to register for the workshop online at [www.thelandconnection.org/farmers/foodrules.cfm](http://www.thelandconnection.org/farmers/foodrules.cfm). **Registration is \$10** and can be paid online by credit card or PayPal, or by contacting The Land Connection office at [info@thelandconnection.org](mailto:info@thelandconnection.org) or 847-570-0701.

The **FOOD RULES** workshop was developed and will be facilitated by Terra Brockman of The Land Connection and Deborah Cavanaugh-Grant of the U of I Extension.

Through learning partnerships that put knowledge to work, U of I Extension programs are aimed at making life better, healthier, safer and more profitable for individuals and their communities. For more information, please visit, [www.extension.uiuc.edu/williamson](http://www.extension.uiuc.edu/williamson).

*FOOD RULES is a collaborative effort between The Land Connection and University of Illinois Extension, and was made possible by a grant from the USDA Risk Management Education Program.*