

## **Tri-State Food Policy Council Minutes December 12, 2007**

The Tri-State Food Policy Council met at 5:00pm on December 12<sup>th</sup>, 2007 at the University of Illinois Extension Office in Quincy, Illinois.

Council members were welcomed by co-chair Dave Moore.

LG Conference Update – Brenda reported that evaluations from the Locally Grown Conference were very favorable. Carrie is currently setting up a follow-up meeting with the conference committee for January. It is hoped that the conference becomes an annual event rotating among the three states.

Committee Reports were given as follows:

- “Defining Local” ad hoc committee: Brenda reported that the committee will be meeting in January to finalize the criteria for the use of the locally grown logo. The date of that meeting is set for January 14, 2008 at 2:30 pm. .
- Assessment Sub-committee: Mike reported that this committee has not met since the last meeting, but will be meeting soon to identify the target groups for the surveys.
- Awareness sub-committee: (no report)
- Access sub-committee: Brenda reported that the committee had not met since the membership of this committee is down to 2 members. Hope to meet once membership increases. (See membership and PR discussion below)
- Advocacy sub-committee: Scott reported that this committee had not met since the last meeting.

Lengthy discussion was held concerning increasing membership and marketing of the food policy council. The following ideas were presented as possible activities:

- Rotating the location of the food policy council meetings around the tri-states
- Make sure info. about the food policy council is sent to email lists such as Master Gardeners, attendees from the LG conference, and WISAS
- See about the possibility of having a booth at Gardeners Palette
- Develop a speakers bureau
- Keep the media up-to-date on our activities
- Getting the Main Street organization around the area, like the HQBD, more involved in the policy council
- Check into Quincy Steamboat hosting a local food class/guest chef promoting and using local food
- Develop a training session for caterer’s and others on how to use, access local food (Brenda shared information about a new initiative being developed by U of I Extension to assist food entrepreneurs)

Dave volunteered to begin to put together the speakers’ bureau, including a list of potential service clubs and organizations.

The meeting adjourned at 6:00 pm to join the WISAS pot-luck. The next meeting of the Tri-State Food Policy Council meeting will be January 8, 2008 at 3:00pm at the University of Illinois Extension office in Quincy, Illinois.

Respectfully Submitted,  
Brenda Derrick