

Tri State Food Policy Council

Meeting Minutes

October 9, 2007

Attendance:

Scott Worl, Dave Moore, Lil Keller, Edwin Waters, Mike Roegge

FPC Mission:

Dave presented the following as a working draft:

“To promote the production and consumption of locally grown foods and food products within the Tri-State area through:

- accurate Assessment of locally grown food issues and needs
- improved Awareness of locally grown food benefits and uses
- enhanced Access to locally grown foods and food products
- aggressive Advocacy in support of locally grown food initiatives at the local, state and federal level.”

The four sub-committees that we have identified fall into the areas of assessment, awareness, access, and advocacy.

Report from Defining Local Committee:

Dave presented the following as a “working model” the committee had discussed. The committee is still working on both the definition of local. as well as the development of criteria for use of the LG logo. The committee has discussed defining local by a 100-mile radius, and also to consider overlapping with the counties that are part of the Tri-State summit. This is a 35 county area within Illinois, Missouri and Iowa. The committee is looking at 5 factors in their discussion for use of the logo, these are

1-geography- perhaps 100 miles, or the 35 counties w/in the Tri State Summit

*2- methodology-*for example use of sustainable, renewable, fair trade practices or is the issue is it grown LOCAL.

3- relationships- food paths clearly defined and transparent between producer and consumer

*4- content of food or product-*for example majority (51%) of ingredients by volume or weight, 75%, 95%, etc.

*5- ownership-*for example local, non-franchise, or majority (51%) locally owned.

The committee has Jan. 1st as the goal to develop the definition

Committee Reporting:

There are 4 sub-committees, draft descriptions for these committees are

1. Assessment – Where are we now?
 - a. Public demand
 - b. Consumer knowledge
 - c. Producer resources and skills
 - d. Available markets
 - e. Institutional resources and obstacles
 - f. Other

2. Awareness – How do we improve?
 - a. Consumer knowledge
 - b. Producer skills
 - c. Available markets
 - d. Institutional resources
 - e. Other

3. Access – How do we promote all players at the table?
 - a. Farm direct (Farmer’s Markets, CSA(s), Coop(s), etc.)
 - b. Retail (local grocers)
 - c. Restaurants
 - d. Schools
 - e. Community efforts (food pantries and kitchens, community gardens, hunger agencies, etc.)
 - f. Other

4. Advocacy – How do we ensure continued assessment, awareness and access?
 - a. Local level
 1. city/county governments
 2. local and regional economic development agencies
 3. agri-tourism
 4. NPO/NGO partnerships
 - b. State level
 1. legislatures
 2. governors
 3. state agencies
 - c. National level
 1. Congress
 2. Government regulatory agencies

Those who were not previously a member of one were asked to select. Lil Keller will be added to Awareness and Edwin to Advocacy. Before next food policy meeting each committee is asked to meet and bring discussion to the entire group.

New member challenge:

Each member is asked to bring another new face to the next meeting in Nov.

Volunteers for LG Conference:

Lil and Dave volunteered. Edwin indicated that if he was here then he would help.

Respectfully submitted,
Mike Roegge