

**Local Food Policy Council  
Meeting Brainstorming Exercise  
February 20, 2007**

Attending: Jonathan Tuttle, Dan Kelly, Mike Roegge, Lois Hendrickson, Becky Woodward, Debbie Husar, Chuck and Joyce Lubbert, Janet Enroth, Rick Rose, Carrie Edgar, Cory Crawford, Diana Lauzon, Louise Crede, Donna Schelich, Bill Stehl, Brenda Derrick

<b>Agriculture</b>	<b>Health</b>	<b>Education</b>
<ul style="list-style-type: none"> <li>-grow your own</li> <li>-expose youth to agriculture</li> <li>-build relationships (farmer to consumer)</li> <li>-more producers/higher profits</li> <li>-market development/market campaign</li> <li>-need entertainment at market</li> <li>-recommendations to historic Quincy business district- farmers market</li> <li>-processing issues</li> <li>-develop a label/brand</li> </ul>	<ul style="list-style-type: none"> <li>-increase the consumption of fruits and veget.</li> <li>-promote the consumption of local food/make the health connection</li> <li>-environmental concerns/corporate influence</li> <li>-trans fat (restaurant bans?/labeling?)</li> <li>-restaurants-point of sale nutrition education</li> <li>-provide healthy recipes/options</li> <li>-ingredients of food/food processing</li> <li>-high carb diets</li> </ul>	<ul style="list-style-type: none"> <li>-how to cook fruits and vegetables</li> <li>-school gardens</li> <li>-correct information is needed</li> <li>-education at every farmers market</li> <li>-expand hours of farmers market</li> <li>-food network-promote chefs</li> <li>-food art contest</li> <li>-“put a face” on your food</li> <li>-educational campaign</li> <li>-food safety</li> </ul>
<b>Hunger</b>	<b>Food Access</b>	<b>Comm. &amp; Economic Development</b>
<ul style="list-style-type: none"> <li>-“put a face” on hunger and the hungry</li> <li>-dispel the myths of hunger</li> <li>-expand the use of the Link card at the farmers market</li> <li>-develop local farmers market coupon</li> </ul>	<ul style="list-style-type: none"> <li>-get healthy good food to those who are hungry/poor/need it</li> <li>-how do we reach the hard to reach</li> <li>-community gardens</li> <li>-access to food in an emergency</li> <li>-pros/cons of government regulations (inconsistency in regulations/accurate information about government regulations/ensure food safety)</li> </ul>	<ul style="list-style-type: none"> <li>-develop farmer and consumer relationships</li> <li>-increase the number of farmers</li> <li>-expand markets/market outlets</li> <li>-franchise chefs</li> <li>-improve market development (restaurants/schools/ institutions)</li> <li>-develop a producers farmers market</li> <li>-elevate the importance of the health and economic benefit of buying local</li> <li>-youth entrepreneurship/youth gardens</li> <li>-community-food-cultural value</li> <li>-need regional approach</li> </ul>